



DIGIBILL SIGN CAPABILITIES

Terminology so you can better describe what you want your sign to do.

Animation

The usage of multiple frames running at a fast enough speed that the human eye perceives the content to be in continuous movement.

Dissolve

A mode of message transition created by varying the light intensity or pattern, where the first message gradually appears to dissipate and lose legibility simultaneously with the gradual appearance and legibility of the second message.

Video

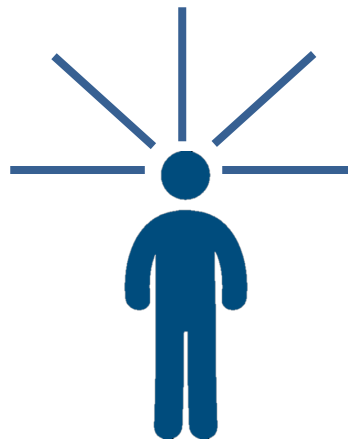
The use of live action footage shot with a video recording device which is sized to fit and be displayed on screen.

Flashing

An intermittent or flashing light source where the identical message is constantly repeated at extremely fast intervals.

Scroll

A mode of message transition where the message appears to move vertically or horizontally across the screen.



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Frame Effect

Messages that contain static messages only, and do not have movement, or the appearance or optical illusion of movement during the static display period, of any part of the sign structure, design, or pictorial segment of the sign.

Transition

A visual effect used to change from one message to another.

Fade

A mode of message transition created by varying the light intensity, where the first message gradually reduces intensity to the point of not being legible and the subsequent message gradually increases intensity to the point of legibility.

Frame

A complete, static display screen.

Travel

A mode of message transition where the message appears to move horizontally across the display surface.

Frame Effect

A visual effect applied to a single frame to attract the attention of viewers.